

WORKING TO PROVIDE UNFORGETTABLE EXPERIENCES AND INCREDIBLE WINES TO AMAZING PEOPLE.



Michael Meagher is one of 272 Master Sommeliers in the world and the Principal of Sommelier On-Demand Hospitality Services. He serves as a member of the Board of Directors for the Court of Master Sommeliers, Americas where he is the Co-Chair of the Ethics and Professional Responsibility Committee and the Chair of the Governance Committee. With over 20 years of experience in the hospitality industry, and holding a Bachelor's degree from Harvard University, an Associate's degree from the Culinary Institute of America, a Master's degree from the University of Adelaide in South Australia, and the Diploma from the Wine and Spirits Education Trust in London, Michael has a rich depth of experience from around the globe that he shares with each bottle he opens and every glass he pours.

When the demands and hustle of managing some of Boston's best wine programs wasn't quite enough, Michael sought the challenges offered through a number of competitions. He placed third in the country at TOP|SOMM two years in a row, was the winner at the National Finals for Best Young Sommelier, and placed second at the Best Young Sommelier in the World. The competition circuit gave Michael additional exposure and global credibility, and was subsequently recruited to join the handpicked luxury sales team at Treasury Wine Estates. Michael enjoyed tenures as a corporate educator and regional sales manager at TWE, regional manager and corporate educator at Jackson Family Wines, and a stint in distribution at boutique distributor Vineyard Road. In total, Michael has worked the entire route to market of some of the greatest wines from around the world.

On the academic and trade front, Michael has been published in a number of sources, including the academic [Journal of Culinary Science and Technology](#), the Guild of Sommeliers and trade publication [The Somm Journal](#), while also having his pursuit of the Master Sommelier Diploma featured in the book [Dark Horse: Achieving Success Through the Pursuit of Fulfillment](#). In addition to writing, speaking and consulting roles, he serves as Chairman Emeritus of the Board of Directors for the Boston Sommelier Society.

Michael has enjoyed wine travel experiences within a number of classic regions in France, Italy, Spain, Portugal, Germany, Greece, Australia, and New Zealand, in addition to the United States and Canada, giving him a true global perspective to pair with the business acumen and practical experience that few in the industry can match. Given his lifelong attention to detail and pursuit of excellence, his company, Sommelier On-Demand, has standards that few can attempt to reach. His client list ranges from Fortune 500 companies and multi-national organizations, to private individuals, all united by their desire to experience the best of what the world of wine has to offer.

But don't be misled; Michael's downtime is just as critical to his success as his work ethic. He remains deeply rooted in Groton, Massachusetts by his wife, Carolyn, and two sons, Liam and Trent. When time permits, he enjoys running, soccer, lacrosse, being outdoors, woodworking and a cold beer, though not necessarily in that order.